

Personal information

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Nationality(-ies) Austrian
Date of birth 05/12/1957
Gender M

Work experience 1 **Energon, department film & art**

Dates since 2000
Occupation or position held CEO of Energon GmbH, dep. film & art, Filmwerkstatt Riedenthal
Main activities and responsibilities ... in the field of film production, distribution and training

- 2018, Training of the staff of the Cinema Theater "Herzoghof", Baden
- 2017, "Tuberculose – Symptoms and Therapy" Update version of the informational film for DVD and internet distribution, on behalf of the Government of Lower Austria; 5 Languages (German, English, French, Serbo-Croatian, Arabian version)
- 2016, Mini-reports: BEST PRACTICE of SUSTAINABLE ENERGY PROJECTS of Hotels of the Vitalpina Qualitätsgemeinschaft, South Tyrol / Alto Adige
- 2014-2015, LINA. 90' Documentary drama for theatrical release (2017) based on historical events of Lina and Adolf Loos in 1902-1904 (AT, 90'). Position: Co-Director and Co-Author, Assistant Director, Production and Unit Manager
- 2010, MEINE ZEIT WIRD KOMMEN - Gustav Mahler in den Erinnerungen von Natalie Bauer-Lechner, 52' TV Documentary (AT, CH). Position: Production Assistant (Production: Tellux GmbH, Director: Beate Thalberg)
- since 2012: moderation of 20 Cinema presentations on directors, their biography and movies, such as: Michelangelo Antonioni, Abbas Kiarostami, Aki Kaurismäki, Krzysztof Kieslowski, Jane Campion, Lars von Trier, Susanne Bier, Osmane Sembene, Ken Loach, Vittorio de Sica, Istvan Szabo, Tom Tykwer, etc.
- 2009/2010 Documentation of the initial training and 12 promotional events of the EU project "implementation of the EU Ecolabel in New Member States" in Vienna and the capitals of the 12 New EU Member States.



Work experience 2 **Energon, Design of Training Materials (EU Leonardo projects)**

Dates Since 1980
Occupation or position held CEO Energon GmbH – in the field of Communication Management & Marketing
Main activities and responsibilities 1995-1999, Design and Layout of Training Materials on the implementation of Environmental Management for EMS:

- Development of Training materials for the implementation of Environmental Management in EMS (as member of the team of TechSet, Vienna)
- Development of a Training material for the implementation of Energy Management in EMS (as member of the team of TechSet, Vienna)
- Development of a Training material for the Handling of Hazardous Waste (as member of the team of the Centre for Applied Technology, Kork)
- Development of the Training material for Alternative Energy (as member of the team of Italian University in Calabria)



Work experience 3 **Energon, Marketing and Kommunikation fur Sustainability**

Dates Since 1980

Occupation or position held CEO Energon GmbH – in the field of Communication Management & Marketing

Main activities and responsibilities

Marketing and Project Management in the field of sustainable energy, environmental management, national parks and Ecolabels on behalf of the European Commission and Austrian Ministries:



- 2012/2013, Implementation fo the EU Ecolabel for Print Products (on behalf of the European Commission, as partner of G&L Vienna)
- 2011/2012, Training and implementation of the staff of the Turkish Institution into EU Ecolabel and Energy Label (on behalf of the European Commission, as a member of the Team of the British Standard Institute)
- 2011/2012, Update concept for the Marketing of the National park Thayatal
- 2010/2011, Project Management of the project “Implementation of the EU Ecolabel in 12 EU New Member States” (on behalf of the European Commission)
- 2010-2012, Marketing for the implementation of sustainable energy and energy efficiency projects in Armenia (on behalf of the European Bank for Reconstruction and Development, as member of the team of ALLPLAN, Vienna)
- 2009/2010, Project Management of the project “EU Ecolabel Marketing for Products” (on behalf of the European Commission)
- 2006-2008, Project Management of the Project “EU Ecolabel Marketing for Products”, on behalf of the European Commission
- 1999-2005, PR and Marketing for the Austrian Ecolabel (on behalf of the Austrian Ministry for Environment)
- 1986-1990, Campaign for the implementation of sustainable waste management in the region of Lower Austria (on behalf of the Lower Austrian Provincial Government)
- 2002, Strategy to generate synergies of environmental programmes and schemes in Austria (EMAS, PREPARE, ECO-PROFIT, etc.)
- 1999, Initial Concept for PR and communication of the National park Thayatal
- 1995, Feasibility study “Implementation of an environmental management system at Umdasch AG Amstetten” (master thesis of the postgraduate course “environmental management” at Danube-University, Krems)

Work experience 4 **University Lecturer for “Communication for Sustainability”**

Dates since 1993 ,,

Occupation or position held Lecturer

Main activities and responsibilities

- Focus-lecture “Communication for sustainability” at University of Vienna, Institute for publicity and mass communication (since 1993 till 2013/2014)

Name and address of employer University Vienna, Institute for Publicity and Mass Communication
Währinger Straße 29, 1090 Vienna, Austria

Type of business or sector University



Dates Since 1986

Occupation or position held Assistant of the Head of the department for Spatial Development, Environment and Traffic

Main activities and responsibilities Internal communication, Corporate Identity and events

Name and address of employer Office of the Lower Austrian Provincial Government, Landhausplatz 16, 3109 St. Pölten, Austria

Type of business or sector Public Office

Education and training

Dates	2009 - 2018
Study courses, schools, training	... in the field of filmmaking and TV Script Academy, Berlin: (2011-2014): Script Writing Friedl Kubelka (2011/2012): School for Independent Moviemaking Berliner Jouranlisten-Schule (2018): Masterclass Videojournalist Polycolleg VHS Vienna (2010-2014): Directing Doc & Fiction, Editing, Development of Movie Projects Martin Scorsese's Maserclass (2018): Course
Dates	2008 - 2009
Title of qualification awarded	MA (Master of Arts) in TV and Film Production
Name and type of organisation providing education and training	Danube-University Krems, Austria
Dates	1982 - 1992
Title of qualification awarded	Dr phil. in Publicity and Mass Communication and Diploma for Political Science with focus on environmental communication and politics
Name and type of organisation providing education and training	University of Vienna, Austria
Dates	1994 - 1995
Title of qualification awarded	MSc (Master of Science) in Environmental Management
Name and type of organisation providing education and training	Danube-University Krems, Austria

Personal skills and competences

Mother tongue(s) **German**
Other languages(s) **English, Croatian**

Self-assessment
European level (*)

English
Croatian

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient User	C1	Proficient User	C1	Independent User	C1	Independent User	C1	Independent User
B2	Basic User	B2	Basic User	B2	Basic User	B2	Basic User	B2	Basic User

(*) Common European Framework of Reference for languages <http://www.coe.int>

C1: Can understand a wide range of demanding, longer texts, and recognise implicit meaning. Can express him/herself fluently and spontaneously without much obvious searching for expressions. Can use language flexibly and effectively for social, academic and professional purposes. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organisational patterns, connectors and cohesive devices.

B2: Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation. Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

A2: Can understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. very basic personal and family information, shopping, local geography, employment). Can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters. Can describe in simple terms aspects of his/her background, immediate environment and matters in areas of immediate need.

Social skills and competences	Good ability to work within interdisciplinary and international teams, gained through work experience as project manager of several European projects and interdisciplinary studies.
Organisational skills and competences	Skilled in project management in the field of marketing communication and film production.
Technical skills and competences	Good overview of integrated quality, energy and environmental management systems, sustainability politics, ecolabelling and film production.
Computer skills and competences	Skilled in Microsoft Office (Word, Excel, PowerPoint), graphic design (Photoshop, InDesign, FreeHand), film editing (Final Cut); very good ability to use the internet for research activities
Driving licence(s)	Category B
Additional information	Selected Papers/Presentations/Projects (see below)

Period	Country	Employer	Position
2010 – 2012	Armenia	European Bank of Reconstruction and Development	Marketing Expert
<p>Armenian Sustainable Energy Financing Facility (ArmSEFF) Marketing and Communication for the implementation of loans for sustainable energy and energy efficiency project in key industries. Corporate Design, Logo, informational events for companies and key stakeholders, media work (press releases, press conference, articles, TV reports), brochures, touring exhibition, website, etc.</p>			

Period	Country	Employer	Position
2006 – 2008	BE, CZ, FR, GR, NL, PL, IT, RO, SE, NO, DK, SK, HU	On behalf of the European Commission	Project manager
<p>EU Ecolabel Marketing for Products EU-wide campaign to implement the European Ecolabel in Belgium, Czech Republic, Denmark, France, Greece, Hungary, Italy, Netherlands, Poland, Romania, Slovak Republic, Spain and United Kingdom. In adjustment with the national Competent Bodies and in co-operation with partners in Amsterdam, Athens, Budapest, Denmark, Paris, Prague, Rome, Warsaw a series of workshops for companies and keystakeholders, trainings, media work and promotional events were carried out and a tool of informational and promotional materials was developed to support the Competent Bodies.</p>			

Period	Country	Employer	Position
2010-2011	LV, LT, EE, CY, MT, SK, CZ, PL, RO, HU, BG, SLO	On behalf of the European Commission	Project manager
<p>Implementation of the EU Ecolabel in 12 New Member States Training of the national Competent Bodies, media work, development of a tool set of informational and promotional materials and strategies and organisation of 12 workshops for companies and key stakeholders in the capitals of the New Member States.</p>			

Period	Country	Employer	Position
2012	Turkey	British Standards Institute	Trainer
<p>European energy label and EU Ecolabel</p> <p>3 weeks trainings for Turkish Ministries and informational events for companies and key stakeholders of the ceramic, textile, paper and building industry within the project of the European Commission to implement European quality standards in Turkey.</p>			

Period	Country	Employer	Position
1998-2002	GR, RO, UK, IT, NO, SK, PL, HU	TechSET	Researcher, graphic design
<p>3 projects funded by the EU Leonardo da Vinci programme to develop self-learning materials (manual, DVD and online-courses) on energy and environmental management systems for SMEs.</p>			

Period	Country	Employer	Position
2004	AT	SCA Ortmann	Trainer, Consultant
<p>Implementation of an energy management system at SCA Ortmann (paper mill)</p> <p>By seven workshops, research and analysis an energy management was implemented as a part of the company's integrated management system (including quality and environmental management) and an energy team was trained to continually monitor and minimise the energy consumption of the paper mill at Ortmann site, Austria.</p>			